SUSTAINABLE PRINTING AT HOME AND WORK

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REINVENTING PRINT

INNOVATION

GREAT PROGRESS

PRINTING SUSTAINABLY
TRENDS DRIVING PRINT

ONE LIFE
SMART
SECURE
SUSTAINABILITY
AS-A-SERVICE
PERSONALIZATION

THE POWER OF PRINT
REINVENTING
THE PRINT EXPERIENCE

DESIGN AND
EXPERIENCE

NEW CATEGORIES AND
BUSINESS MODELS
Instant Ink, Ink Tank,
Continuous Toner

RELEVANT
INNOVATIONS
62% of people working from more than one location. 
Office space has reduced by 40% in the past decade.

47% of End Users check work email after 11pm
32% of work is done outside the office.

50% of Millennials spend 5 hours per day on smart phones, 3X Boomers.

DIGITAL NATIVES
DOING GOOD
DYNAMIC TALENT POOL

ON-THE-GO / MOBILE
SHARED SPACES
MORE VULNERABLE

ALWAYS-ON / CLOUD CENTRIC
HIGHLY COLLABORATIVE
ONE LIFE
HP SUPPLIES – HOW WE HELP

High quality printing

- **100%** of HP cartridges returned to HP Planet Partners are recycled. Nothing goes to landfill

218 million pounds of recycled plastic used to make new ink and toner cartridges (since 2000)

Non-HP toner cartridges

- Inconsistent Print quality
- **24x** more paper used for reprinting

- **43%** larger carbon footprint
- **87%-100%** will ultimately go to landfill

Source: 2018 LA Four Elements Consulting LCA study; 2018 LA InfoTrends Study
WHY ORIGINALS

HP PLANET PARTNERS PROGRAM
50+ COUNTRIES

CLOSED LOOP RECYLING
3B INK AND TONER CARTRIDGES

INSPECTIONS & PUBLIC AWARENESS
500,000 LBS. OCEAN BOUND PLASTICS
NEWS OF THE DAY
THANK YOU