CIRCULAR ECONOMY

Randi Braunwalder
Head of Sustainable Impact
Americas Region
HP Elite x2 among HP products to earn highest marks for serviceability
EVERYTHING-AS-A-SERVICE

MANAGED PRINT SERVICES

DEVICE AS A SERVICE
LIFECYCLE MANAGEMENT

Hardware + Supplies + Service + Solutions

Discovery & design
Configure
Deploy
Maintain
Optimize
Recover

MULTI-YEAR COST-PER-PAGE CONTRACT

REFRESH
HP PLANET PARTNERS
MORE THAN 30 YEARS MAKING A DIFFERENCE
151 thousand tonnes of printers, computers and HP cartridges recycled in 2017
1.2 million tonnes of hardware and supplies 2016 to 2025

Present in more than 75 countries

Recycle

1. 80% of Original HP ink cartridges contain between 45-70% recycled content.
2. 100% of Original HP toner cartridges contain between 5-38% post-consumer or post-industrial recycled content. Does not include toner bottles. See www.hp.com/go/recycledcontent for list.
DESIGNED FOR SUSTAINABILITY

HP Paper
Made with 100% certified fiber or recycled content, supporting our zero deforestation goal

HP ENVY Photo
World’s first in-class printers made with closed-loop recycled plastic – more than 20% by weight

Original HP Cartridges
Made with 45–70% recycled plastic²

HP Tango Printer
Made from recycled printers and other electronics – more than 30% by weight of plastic

HP Planet Partners
Easy recycling for printers, computers and HP cartridges¹

1. Program availability varies. For more information, visit hp.com/recycle.
2. Percentage of recycled material is based on empty weight. HP uses recycled plastic from the HP closed loop ink cartridge recycling process when supplies are available. Recycled plastic is also sourced from other recycle streams.
Customers buy and use original HP cartridges

Customers recycle with HP Planet Partners

HP sorts, then shreds or disassembles cartridges

HP uses recycled plastics from cartridges, water bottles and more

HP manufactures Original HP cartridges with new and reformulated plastics

SUPPLIES CLOSED LOOP

HP CLOSED-LOOP RECYCLING PROCESS
HP Ink Tank is made from recycled printers and other electronics – more than 20% by weight of plastic.¹

32% goal by 2020

1. Average of 20% recycled content in Ink Tank, by weight, in Calendar Year 18. For FY18, we had 17% recycled content. The ratio is made with the total weight of plastic contained in the printer.
THANK YOU