AMERICAS
INNOVATION FOR SUSTAINABLE IMPACT

HP SUSTAINABLE IMPACT

Nate Hurst
Sustainability and Social Impact Officer
NUMBER OF EARTHS WE WILL NEED BY 2050

2.3
SUSTAINABLE IMPACT

PLANET

PEOPLE

COMMUNITY
INCREASING VALUE TO STAKEHOLDERS

CUSTOMERS CALL FOR IT

Nearly $15B in revenue in FY17

EMPLOYEES VALUE IT

>60% of millennials want employer to contribute to social or ethical causes

INVESTORS WATCH FOR IT

800+ investment houses monitor CDP rankings
UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

PLANET

12 Responsible Consumption and Production
13 Climate Action

PEOPLE

5 Gender Equality
8 Decent Work and Economic Growth

COMMUNITY

4 Quality Education
11 Sustainable Cities and Communities

River Sharavathi, Western Ghats of India. Courtesy of Sunil Sachi.
TACKLING CHALLENGE OF OCEAN PLASTICS

SOURCED 250 TONNES OF OCEAN PLASTIC

REPURPOSING IN NEW HP INK CARTRIDGES

IMPROVING LIVES IN HAITI
reinvent impact
COMMITMENT TO RESPONSIBLE SOURCING

ADVANCE CUSTOMERS’ SUSTAINABILITY OBJECTIVES

REDUCE HP’S ENVIRONMENTAL FOOTPRINT

SUPPORT CIRCULAR ECONOMY STRATEGY

SET GOAL TO ACHIEVE ZERO DEFORESTATION
SUPPORTING LIFELONG LEARNING

ENABLING BETTER LEARNING OUTCOMES

REACHING STUDENTS FROM ECONOMICALLY DISADVANTAGED BACKGROUNDS

BRIDGING THE GENDER DIGITAL DIVIDE

OFFERING FREE ONLINE TRAINING THAT HELPS CREATE JOBS, STRENGTHEN COMMUNITIES
BUILDING THE SKILLS TO SUCCEED

ACCESS TO 30 FREE ONLINE BUSINESS AND IT SKILLS COURSES

COURSES AVAILABLE IN 7 LANGUAGES, INCLUDING SPANISH AND PORTUGUESE

GOAL TO ENROLL 1 MILLION ASPIRING ENTREPRENEURS IN HP LIFE

TRAINING HELPS CREATE JOBS, STRENGTHEN LOCAL COMMUNITIES, AND BUILD SUSTAINABLE FUTURES
INSPIRING IMPACT IN COMMUNITIES

EMPLOYEES CONTRIBUTE TIME AND SKILLS

MILLIONS GIVEN TO SUPPORT CAUSES

ACTION TAKEN WHEN DISASTERS STRIKE
SUPPORTING OUR BUSINESS STRATEGY

STRATEGY
- Leadership in CORE
- Accelerate in GROWTH
- Capture the FUTURE

SHARED VALUE CREATION
- Closed loop materials, energy efficiency, as a service
- Education, healthcare, food packaging
- 3D printing

3D printing
At the heart of our reinvention is the need to create a business that can have a lasting sustainable impact on the world. This is not just the right thing to do – it fuels our innovation, our growth, and creates a stronger and healthier company for the long term.

Dion Weisler
HP President and CEO