
Executive Biography

Marcos Razón

Director & General Manager
HP Inc. LATAM



Marcos Razón is the vice president and general manager of HP Inc. Latin America. He and his team are responsible for driving sales initiatives for the complete personal systems and printing portfolios and solutions and services in the region.

Prior to this position Razon served as vice president of Personal Systems and Printing for the Latin America Business Sales and Public Sector (CEP). He also served as vice president of Worldwide MPS (Managed Print Services) sales within the HP Printing and Imaging Group. While expanding IPG's global sales program, Razon led the MPS market expansion initiatives including emerging markets such as the public sector and expanding the graphic arts market.

Razon holds a computer engineering degree from the Instituto Tecnológico Autónomo de México and an MBA from the University of Miami (UM).