
Executive Biography

Claudio Raupp

Managing Director
HP Inc. Brazil



Claudio Raupp is the managing director of HP Inc. Brazil, responsible all aspects of HP Inc.'s business and operations including its market leading portfolio of printers, personal computers and solutions and services.

In He joined the company in 2008 as vice president of the Personal Systems group and in 2012, he became the leader of the Personal and Printing Systems Group.

Prior to HP, Raupp served as country manager at Tivoli and as director of Telecommunications, Utilities and Media at IBM Brazil. In 2002, Raupp joined Nokia Brazil as Vice President and General Manager for Mobile Phones. In 2006, he was transferred to London and led Global Sales Development. He was also board member of INdT (Nokia Institute of Technology).

Raupp holds a bachelor's degree in electrical engineering from the Federal University of Rio Grande do Sul, an MBA from the Salvador University and executive education diploma from Harvard University and the London Business School.