

## Executive Biography



# Karen Kahn

Chief Communications Officer

Head of Global Communications, Brand and Events

HP Inc.

---

Karen Kahn is HP Inc.'s Chief Communications Officer and Head of Communications, Corporate Branding and Events. With more than 25 years of reputation and storytelling experience, both as a journalist and communications and brand leader, she is responsible for creating and connecting HP's narrative to the social, economic, cultural and technological truths of our time.

Karen joined HP in 2015, and is the communications architect for HP's reinvention, supporting its return to relevance, operational leadership and performance in PC, Print and 3D printing. The foundation for the company's storytelling is a destination she introduced, The Garage, HP's brand journalism site to support the its vision and quest for authentic audience connection.

She is best known for her relentless work to increase gender and racial equality and leadership throughout the industry. Social impact programs she has spearheaded include HP's marketing and communications agency scorecard, measuring its partners racial and gender equality efforts, #MoreLikeMe, a pilot mentoring program introduced at Cannes Lions 2018, and "Reinvent Mindsets" an award-winning campaign to reduce unconscious bias in hiring.

Before joining HP, Karen served as Vice President of Corporate Marketing and Communications at \$70B chip innovator Broadcom. There, she was responsible for all aspects of communications, social responsibility, visual design and global branding. Prior to this, she served as Vice President of Global Communications at Silicon Valley pioneer, Sun Microsystems/Oracle.

Earlier in her career, Karen served as a tech practice leader and Executive Vice President at the world's two largest communications agencies, Weber Shandwick and Fleishman Hillard. She began her career in the editorial community at the award-winning PBS documentary series, FRONTLINE and as an editor at Inc. magazine.

Karen is the recipient of a range of awards including the 2018 PR Week Hall of Femme, the Adweek 2018 Women to Watch and the Holmes Report Influence 100. She has served on a range of boards including the San Francisco Foodbank and the JCCSF. In 2010, she founded Crayons without Borders, a nonprofit dedicated to delivering art supplies to HIV clinics in East Africa. She holds a B.S. degree from the Newhouse School of Public

Communications at Syracuse University and an MBA from Boston University. She is based in Palo Alto, California.