Help grow your revenue by addressing longer runs, more SKUs, and more variable data jobs with fast turnarounds times using this ultra-productive press, built on the versatile performance and brand quality you can only get with HP Indigo technology. Existing customers can also free up capacity for their HP Indigo 6000 digital presses to run short, high-margin jobs and free up capacity for their analog press to run longer, simpler jobs.

THE PRODUCER

Optimize your production shop floor—the ultra-productive press for on-demand medium-to-long runs.
The Perfect Equation for Label Production

From super simple to creative and complex, label jobs have become more diverse and increasingly difficult to forecast. In the course of a single shift, you need the agility to quickly pivot and cater to the unique demands of any job and any run length. Short turnarounds are now a mandate and workflow efficiency, a must.

With an installed base of thousands of presses worldwide, HP Indigo digital presses and their signature advantages are already redefining the way things work. Consistently reach any color. And do it with the unmatched versatility of media, inks and applications. Step into an ecosystem of tools, support, technology breakthroughs and continuous improvement. It all adds up to a proven formula for the long-term success of your labels business.

Unmatched media and application versatility

Expand into higher-margin applications with unmatched versatility.

Print everything from pressure-sensitive labels to flexible packaging and shrink sleeves.

Flexo productivity with HP Indigo Flexibility

Optimize your entire production floor with a press that provides flexo-level productivity with the advantages of HP Indigo digital printing.

- Meet fast turnaround times with speeds up to 80 linear meters per minute in full color, with a press tuned for mid-to-long runs.
- Streamline digital operations around HP Indigo technology, HP PrintOSX, workflow ecosystem, ink set, and supply chain.
- Minimize complexities, waste, and overhead to deliver eco conscious, with the agility demanded by your market.

The choice of the world’s leading brands

Deliver gravure-matching quality to satisfy high brand expectations with HP Indigo liquid electrophotography (LEP) technology.

- Deliver high-resolution, high-quality printing with HP Indigo liquid electrophotography (LEP) technology.
- Hit up to 97% PANTONE® gamut on press using CMYK, OVG, and spot colors.
- Enable perfect color registration with HP Indigo One Shot Color technology.
- Count on color consistency and repeatability using automated color calibrations and on-the-fly monitoring.