



Executive Biography

Carles Farre

WW Director of Commercial Business, HP PageWide Industrial
HP Inc .



Carles Farre is the WW Director of Commercial Business for HP PageWide Industrial. This business is focused in delivering high production inkjet systems that lead the digital printing transformation in the market, by streamlining supply chain and operations of our customers and enabling added value applications.

With worldwide responsibility for the business, Carles' focuses both in the execution and functions of the business, as well as the development of future solutions and business models to increase the digital printing penetration and success of our customers.

Prior to this position, Carles was the HP Large Format Operations Director. During his 13 years in HP he has held several leadership positions in Large Format Operations and R&D. He has previous experience in manufacturing and project management.

Carles received a master's degree in engineering from the Universitat Politecnica of Catalunya, and an MBA from IESE Business school in Barcelona.