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## Executive Biography

### Alon Bar-Shany

General Manager, Indigo Division  
HP Inc .

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Alon Bar-Shany is the general manager of the Indigo Division at HP. Based in Nes Ziona, Israel, he has held worldwide responsibility for the HP Indigo Division since 2004. Alon oversees all aspects of the development, marketing and deployment of HP Indigo solutions to an installed base of over 4 thousand customers in 120 countries.

A strong advocate of close customer relationships, he also sits on the Global Board of Directors of Dscoop, the independent users association of HP Graphic Arts solutions.

Prior to this role, Alon ran the HP Indigo business in the Europe, the Middle East and Africa region (EMEA), and served as the chief financial officer of HP Indigo from 1998 until 2002 as well as corporate vice president of finance for HP Indigo from 1995.

Alon joined HP Indigo from Israel Chemicals Ltd. in 1995, where he held various executive positions in finance, strategic planning and business development.

Alon holds a master's degree in business administration and a bachelor's degree in history and economics from the Hebrew University in Jerusalem. He is married to Cathy and has four children, and enjoys music, reading, gardening and travel.