People don’t feel comfortable doing even the most mundane activities in front of their webcams.

- 6 in 10 people physically cover their laptop’s webcam.
- 81% of people using a tape
- 46% of people using a post-it
- 35% of people using a piece of paper
- 32% of people would turn off, close, or cover up their laptop’s webcam to get out of view.

Gen Z is the most conscious of webcam hacking.

- 77% of women would turn off, close, or cover up their laptop’s webcam to get out of view.
- 67% of women feel uncomfortable working out in front of their PC’s webcam.
- 65% of women are worried about their privacy during their workout in front of their laptop webcam.

Women are significantly more impacted by fear of their webcam being hacked.

- 72% of men would turn off, close, or cover up their laptop’s webcam.
- 46% of men stated that they would feel uncomfortable working out in front of their PC’s webcam.
- 59% of men are worried about their privacy during their workout in front of their laptop webcam.

% of people who would be uncomfortable doing the following activities in front of their webcams

- Working out:
  - 80% of women
  - 77% of men

- Being intimate:
  - 81% of women
  - 59% of men

- Feeling ready for a date:
  - 77% of women
  - 55% of men

- Using the toilet:
  - 71% of women
  - 46% of men

- Letting out a good cry:
  - 64% of women
  - 40% of men

- Getting ready for a date:
  - 77% of women
  - 55% of men

% of each demographic that cover their webcam

- Baby Boomers: 69%
- Generation X: 58%
- Generation Z: 54%
- Millennials: 49%
- Emotions: 65%
- Humor: 61%
- Business: 58%
- Other: 59%
- Wonder: 69%

The HP Webcam Security Survey is a study by HP Inc. It was conducted by global market research firm Edelman Intelligence across North America (US, Canada, Mexico). Fieldwork took place over May-June 2019. We interviewed over 3,000 owners of laptops with internal webcams aged 18+ (1,000 in each country). The above data represented in this infographic is reflective of US data.