

COVERING YOUR WEBCAM? MOST PEOPLE DO



HP study among US laptop owners confirms there is good reason for webcam paranoia.

79%

are aware their privacy can be hacked via webcam

1 in 10

people have either experienced PC webcam hacking first-hand, or know someone who has



People don't feel comfortable doing even the most mundane activities in front of their webcams.



% of people who would be uncomfortable doing the following activities in front of their webcams



using the toilet



being intimate



getting ready for a date



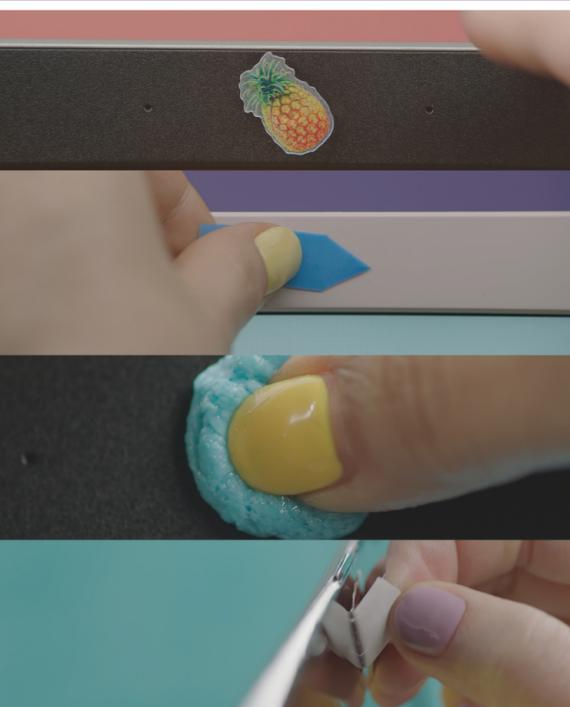
letting out a good cry



sleeping



flexing in the mirror



6 in 10

people physically cover their laptop's webcam to feel more secure and/or prevent it from being compromised



use tape



use a post-it



use a piece of paper



of people wish they could turn off their webcam via a switch

Women are significantly more impacted by fear of their webcam being hacked.

72%

of men



would turn off, close, or cover up their laptop's webcam to get out of view vs.



are worried about their privacy being compromised via their laptop webcam vs.



feel uncomfortable working out in front of their PC webcam vs.

77%

of women



59%

of men

67%

of women

46%

of men

65%

of women

Gen Z is the most conscious of webcam hacking.

% of each demographic that cover their webcam



GENERATION Z



MILLENNIALS



GENERATION X



BABY BOOMERS



The HP Webcam Security Survey is a study by HP Inc. It was conducted by global market research firm Edelman Intelligence across North America (US, Canada, Mexico). Fieldwork took place over May-June 2019. We interviewed over 3,000 owners of laptops with internal webcams aged 18+ (1,000 in each country). The above data represented in this infographic is reflected of US data.

