AMERICAS
INNOVATION FOR
SUSTAINABLE IMPACT

HP SUSTAINABLE IMPACT

Ellen Jackowski
Global Head of Sustainability Strategy and Innovation
2.3

NUMBER OF EARTHS WE WILL NEED BY 2050
SUSTAINABLE IMPACT

PLANET

PEOPLE

COMMUNITY
UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

PLANET
- 12 Responsible Consumption and Production
- 13 Climate Action

PEOPLE
- 5 Gender Equality
- 8 Decent Work and Economic Growth

COMMUNITY
- 4 Quality Education
- 11 Sustainable Cities and Communities
INCREASING VALUE TO STAKEHOLDERS

CUSTOMERS CALL FOR IT

>$900M
FY18 HP revenue where sustainability was a factor

EMPLOYEES VALUE IT

>60%
of millennials desire employers who contribute to social or ethical causes

INVESTORS WATCH FOR IT

800+
investment houses monitor CDP rankings
HP CARBON FOOTPRINT

Products and solutions: 53%

Supply chain: 46%

Operations: 1%
NEW GOAL

USE 30% POST-CONSUMER RECYCLED CONTENT PLASTIC ACROSS HP’S PERSONAL SYSTEMS AND PRINT PRODUCT PORTFOLIO BY 2025
This is Rosette's story.
OVER 35 MILLION BOTTLES OF OCEAN-BOUND PLASTIC USED
1,100 INCOME OPPORTUNITIES
PROVIDED WITH EDUCATIONAL OPPORTUNITIES, FOOD AND MEDICAL ASSISTANCE
$2M WASHING LINE INVESTMENT

Washline to combat ocean plastics and bring economic opportunity to Haiti’s First Mile
The new **HP Elite Dragonfly** is part of HP’s global initiative to utilize recycled plastics to care for both our customers and the environment we all share.

**WORLD’S FIRST NOTEBOOK WITH OCEAN BOUND PLASTIC MATERIAL**

**WATER-BASED PIGMENTS**

**EPEAT® GOLD REGISTERED**
FOREST POSITIVE FUTURE FOR PRINTING

HP SUSTAINABLE FORESTS COOPERATIVE

RESTORE, CONSERVE, PROTECT FORESTS

SUPPORT SCIENCE-BASED TARGETS
HP SUSTAINABLE FORESTS COOPERATIVE
INTRODUCING TANGO TERRA
WORLD’S MOST SUSTAINABLE HOME PRINTING SYSTEM
Minimize plastic in nature

Tango Terra and Instant Ink cartridges are made with recycled content including ocean bound plastic.

Free shipping and responsible recycling of old printer and cartridges included.

Print with the forest in mind

Using FSC®-certified papers helps stop deforestation and protect wildlife.

A sample pack of HP FSC®-certified paper is included with the purchase of HP Tango Terra.

Reduce carbon footprint

HP has made the entire life cycle of Tango Terra carbon neutral from raw material extraction and processing to manufacturing, use and end of life.²
REDESIGNED PACKAGING EXPERIENCE

Plastic-free packaging

100% curbside recyclable

Reduced inbox materials by 50%

Made with 40% recycled content

Molded pulp cushion made from 100% recycled content
ENABLING BETTER LEARNING OUTCOMES

REACHING STUDENTS FROM ECONOMICALLY DISADVANTAGED BACKGROUNDS

BRIDGING THE GENDER DIGITAL DIVIDE

OFFERING FREE ONLINE TRAINING TO HELP CREATE JOBS, STRENGTHEN COMMUNITIES

SUPPORTING LIFELONG LEARNING
BUILDING THE SKILLS TO SUCCEED

ACCESS TO 30+ FREE ONLINE BUSINESS AND IT SKILLS COURSES

COURSES AVAILABLE IN 7 LANGUAGES, INCLUDING SPANISH AND PORTUGUESE

GOAL TO ENROLL 1 MILLION ASPIRING ENTREPRENEURS IN HP LIFE

STRENGTHEN LOCAL COMMUNITIES, AND BUILD SUSTAINABLE FUTURES
SUPPORTING OUR BUSINESS STRATEGY

STRATEGY

ADVANCE

Closed loop materials, energy efficiency, as a service

DISRUPT

Education, healthcare, food packaging

TRANSFORM

3D printing

SHARED VALUE CREATION
“At the heart of our reinvention is the need to create a business that can have a lasting sustainable impact on the world. This is not just the right thing to do – it fuels our innovation, our growth, and creates a stronger and healthier company for the long term.”

Dion Weisler
HP President and CEO