

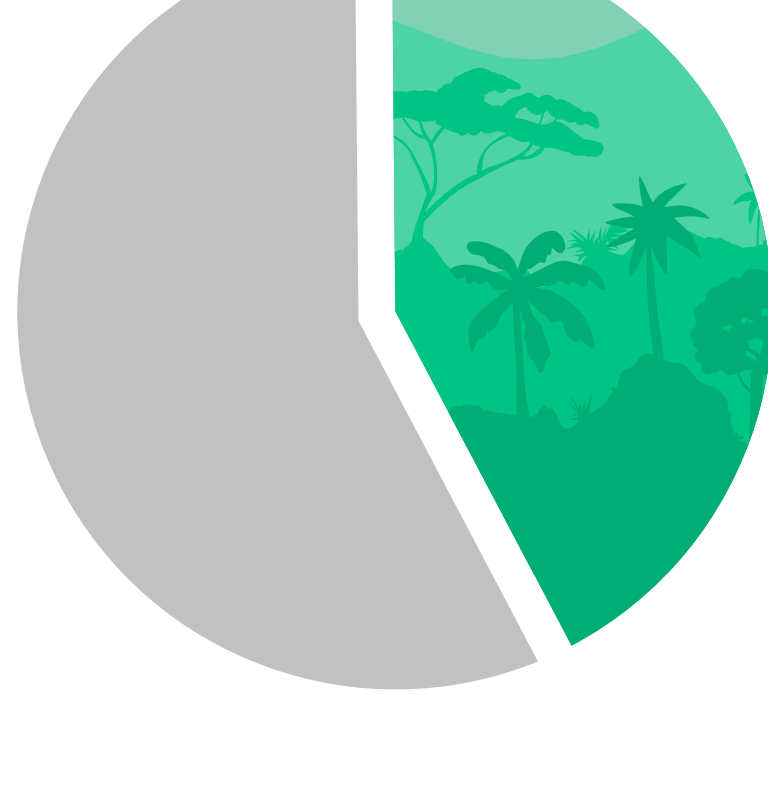
HP SUSTAINABLE FORESTS COOPERATIVE



WHY DO FORESTS MATTER?

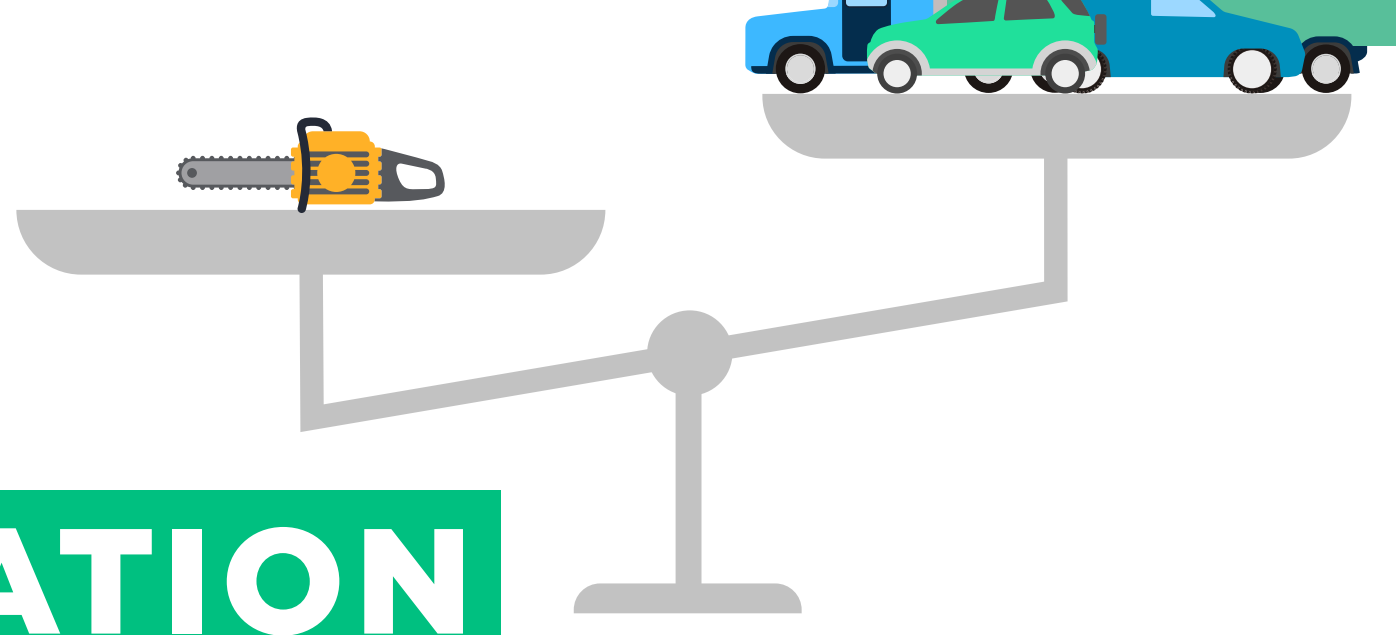
Every minute, our planet loses forest area equivalent to

27 SOCCER FIELDS¹



45%

of the world's carbon stored on land is in forests²



DEFORESTATION

accounts for more carbon emissions than all the cars and trucks on the world's roads today³

MORE SPECIES OF PLANTS AND ANIMALS
live in the forests
THAN ANY OTHER LAND HABITAT⁴

1,300,000,000 PEOPLE

depend on forests and trees for things like employment and forest products⁵



HP is partnering with World Wildlife Fund to restore, protect and conserve 200,000 acres of forest in China and Brazil

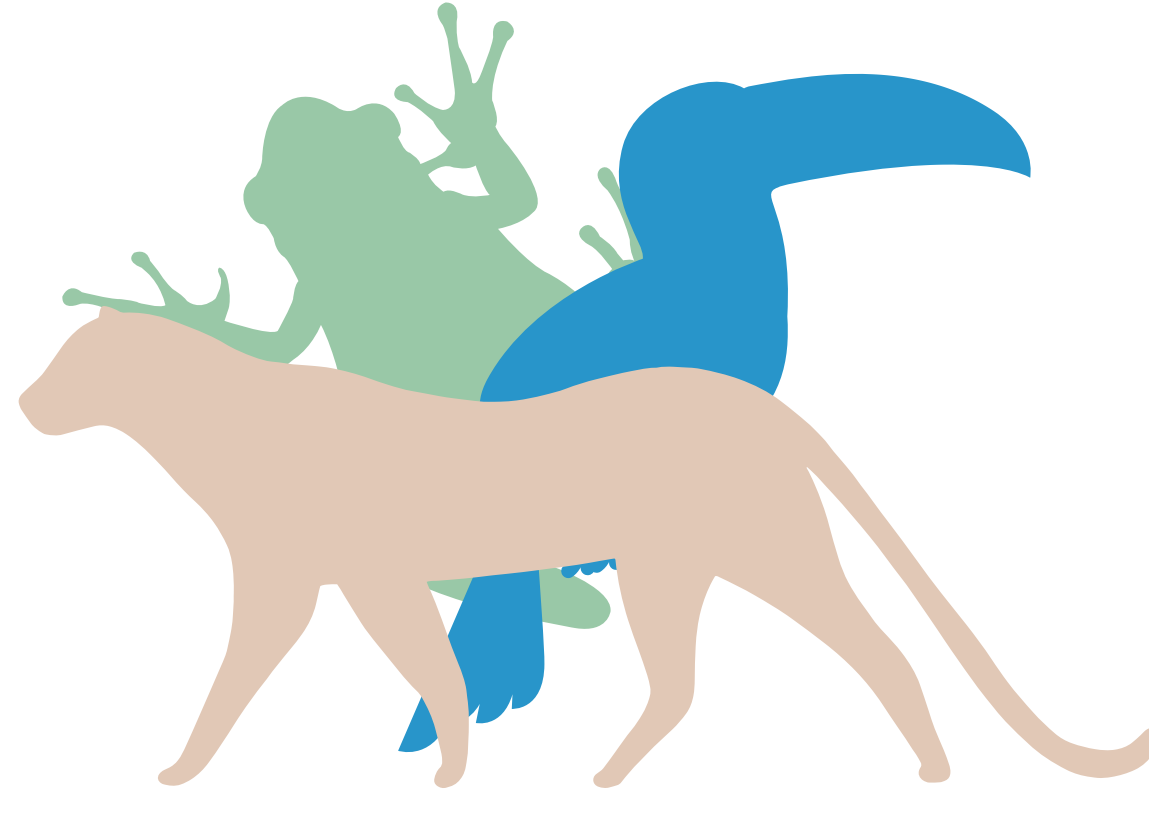


IN BRAZIL...



Water for 60% of Brazil's population comes from the Atlantic Forest⁶

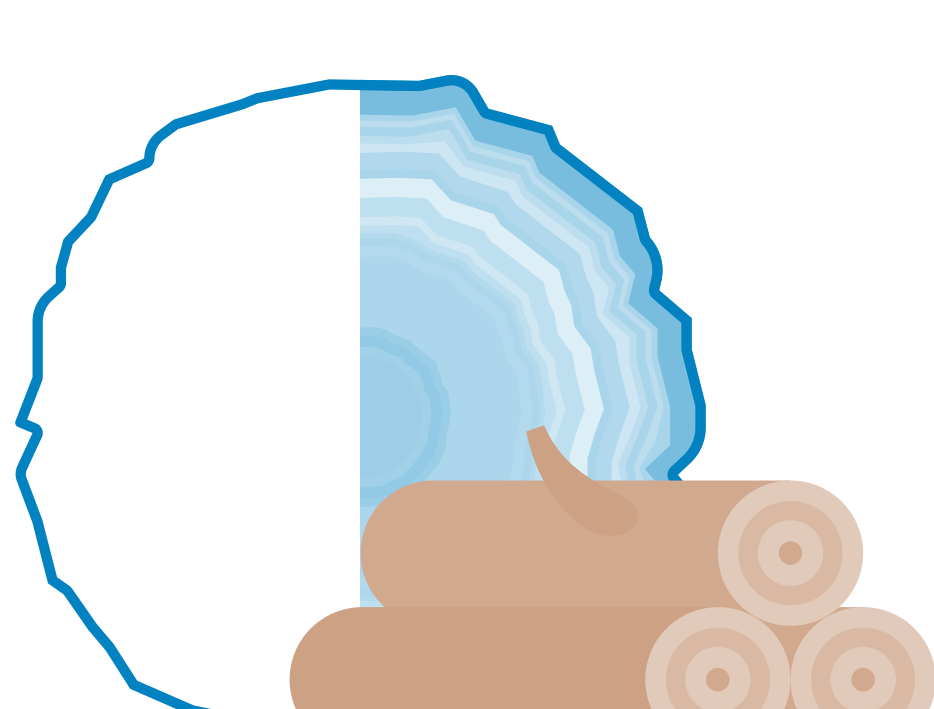
It has one of the most biodiverse and endangered forests in the world⁷



Promotes restoration of priority areas, focusing on biodiverse corridors and priority water supplies

IN CHINA...

China is the largest producer and consumer of paper products⁸



China brings in **50%** of total global wood imports⁹

Advances responsible plantation forestry for optimal management of forests and people, working towards Forest Stewardship Council certification

At 200,000 acres, the forest area protected is equivalent to the

SIZE OF NEW YORK CITY



The best time to plant a tree was 10 years ago, the second best time is now.

African Proverb

Sources:

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