Expanding your MFP capabilities
HP JetAdvantage apps

HP JetAdvantage apps are transforming the capabilities of HP MFPs. Now you can have apps created or customized for your unique business needs. By allowing independent developers to create hyper-localized, use-specific apps that work right from your current MFPs, HP is disrupting the industry by vastly expanding the capabilities of modern print devices.

HP JetAdvantage apps offer a variety of capabilities for streamlined digitization workflows and securing confidential information—while creating an intuitive user experience.

Developing traditional modules for print applications is costly and complex, which prevents many organizations from commissioning apps to improve their users’ workflow. By offering the HP JetAdvantage library of apps, HP is creating user experiences that are closer to a mobile app experience, with vendor-specific solutions.

Reduced workflow steps
Working directly in the MFP touchscreen interface eliminates unnecessary steps during handling of each document.

Designed for security
Instead of exposing sensitive data in emails and hard drives, scans can be securely transferred from the MFP to the third-party repository.

Intuitive experiences
Users enjoy the familiar look, feel, and functions they are used to seeing in their third-party software.
Greater efficiencies

By greatly reducing the number of steps required to connect prints and scans to third-party software solutions, HP JetAdvantage apps can save time. Each small step that is eliminated helps to create substantial time savings when multiplied across user groups and over time. This also improves users’ ability to quickly search for their digital content and send files electronically.

Making it easier for users to convert paper into digital content helps organizations to accelerate digitization. Improving access to content while simplifying document processing supports today’s mobile workforce. Streamlining workflows also reduces the chances of data-entry errors, especially when processing many documents.

Integrating apps into existing MFPs maximizes value for teams—and may even reduce the need for additional office equipment, such as desktop computers to support document processing. The costs of software management and on-premise servers may also be minimized.

1. Ask your print services provider to enable HP JetAdvantage Link on your MFPs, then browse the ever-expanding catalogue of apps.

2. Select the apps that will give your users the most convenience and time savings.

3. Have your service provider install the selected apps.

4. Like mobile apps, some will be offered at no charge while others may have a use fee requirement, but there is no charge to access the app library.
Designed for security

Before an app is made available on the HP JetAdvantage platform, it must pass rigorous HP verification and validation processes. Only then is it whitelisted and added to the app library for HP MFPs—the world’s most secure printers.2

The app platform itself is protected by HP Sure Start, which blocks attacks against the core platform. Each app runs inside a “container” on the device, which can only connect with networks through pre-defined APIs that are determined by HP.

Because MFPs are shared among many users, HP JetAdvantage apps are managed by the organization’s print services provider to ensure that only apps selected by the organization’s management are loaded onto a print device.

Automatic app updates from the cloud ensure access to the latest versions and security updates, which also helps to minimize overall app administration—saving you time and money.

These robust security measures mean that all HP JetAdvantage apps have been tested for malware, have not been modified from their original form, and cannot compromise the printer.

Intuitive experience

Apps are integrated into the MFP touchscreen much like mobile device apps. Instead of relying on a computer to connect paper documentation with software, the MFP can now act as an efficient go-between and dramatically simplify workflow processes. Users can send scanned images to their chosen repository, or print documents right from the MFP control panel. HP JetAdvantage apps are designed to easily integrate with typical cloud repositories such as Box, Dropbox, or Microsoft® SharePoint®, as well as commonly used software applications like iManage, and Concur.3

Apps range from those offering basic functions, such as delivering scans to a repository, to apps that allow for some customization, to those developed specifically for one unique use. This ability to hyper-customize means that some apps may only be offered in applicable locations.

Current workflow process for scanning documents to other software

1. Scan a document at the MFP
2. Email the scan
3. Return to desktop computer
4. Open email
5. Download attachment
6. Erase email
7. Open software
8. Attach the scan to file in software
9. Delete scanned document from PC

HP JetAdvantage app-based workflow process for scanning documents to other software

1. Scan a document at the MFP
2. Use the familiar user interface to send it to a secure repository or attach to a customer file
Think differently about your printer

HP JetAdvantage apps make it easier and quicker to work at HP MFPs. HP works with developers of widely used software to create apps that run on the printer to integrate directly with the software. Independent developers are also developing innovative applications that create new functionalities and use cases for HP MFPs.

As the app library grows, organizations may find exactly what they need in an existing app—or they can work with their print services provider to customize or create an app for their unique needs. HP offers a service for customizing existing apps or developing new ones.

HP is leading in the digital transformation by developing apps for specific industries, as well as commonly used back-office software solutions.

Industry-specific apps for the medical field can integrate hospital imaging (such as x-rays, MRIs, and lab results) to existing patient chart management systems. Banking apps can scan documents and route them directly to the bank’s system. Education apps can integrate written assignments into a gradebook to eliminate lost papers. Financial apps can attach receipts to expense systems—all right at the printer, without using a PC.

Transforming for today and the future

The HP JetAdvantage app platform enables organizations to transform their shared MFP into an asset that adds functionality for the entire team or department.

Not only are HP JetAdvantage apps enhancing the traditional uses of the printer, they are evolving and shaping the printer’s future much as smartphones have shaped the uses of the telephone.

By creating app interfaces at the MFP that are similar to the mobile app experience, HP devices can offer the type of user experience that today’s diverse workforce expects.

Learn more
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1 Not all MFPs may be compatible with HP JetAdvantage apps. Not all apps may be available in all locations.
2 HP's most advanced embedded security features are available on HP Enterprise-class and Managed devices with FutureSmart Firmware 4.5 or above and is based on HP review of 2018 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. For a list of compatible products, visit hp.com/go/PrintersThatProtect.
3 Partnerships at launch (Fall 2018): Google Drive, OneDrive for Business, OneDrive for Personal, Dropbox, SharePoint, Box, iManage, and Clio.