



SUSTAINABILITY IS THE NEW WORKPLACE STANDARD



HP global study confirms sustainability is the new workplace standard and underscores the importance workers place on sustainable business practices. Based on a survey of 20,000 consumers, office workers and office decision makers in 10 global markets¹, here's what we learned.

61% of those interviewed believe that sustainability is mandatory for business.

58% said sustainability is key to engaging future workforce.

46% said they would only work for companies who implement sustainable business practices.



56%

believe that ignoring sustainability in the workplace is as bad as ignoring diversity and inclusion.

53%

of office decision makers did not realize that imitation cartridges are not recyclable.

100%

of HP toner cartridges and 80 percent of HP ink cartridges utilize recycled content.

¹Based on 2019 HP Supplies Survey in the US, Canada, Mexico, UK, France, Italy, Spain, Germany, China, India conducted by Edelman Intelligence. [Read Full Study Here.](#)