

Executive Biography

Patrick Pons de Vier

Senior Vice President, Global Footwear



As the Senior Vice President of Footwear, Patrick Pons de Vier leads all of Brooks' footwear creation teams including design, development, product and merchandising management, research and development and business related functions. His leadership drives product excellence and innovation, bringing vision, consistency, and clarity to Brooks' footwear. Prior to Brooks, Patrick worked at Amer Sports as the Vice President of Brand in charge of Salomon where he led winter sports equipment, apparel, and footwear strategic alignment and integration. Before that position, he led the Salomon footwear business unit toward significant growth and built the footwear category platform for Amer Sports where he reshaped Wilson's footwear line and launched Arc'teryx footwear.